



## 2008 Sponsorship Opportunities

The Broadway Theatre of Pitman is still in the midst of its inaugural season full of live theatrical shows and special events. Right now, you can reserve your place as a 2008 Theatre Sponsor before it's too late. Help give the gift of live theatre to Pitman and the surrounding communities while promoting your company's products and services.

Be an integral part of this exciting and ongoing revitalization of the Broadway Theatre of Pitman. Your generosity will support the arts in Southern New Jersey, and give your company unbeatable exposure!

All Broadway Theatre of Pitman sponsors enjoy special offers and exclusive benefits, including tickets to each of the six shows in the 2008 season, and valuable advertising space.

Advertisements in the show Programs will put your message in front of thousands of audience members during 2008. With PowerPoint slides, your ad will be seen repeatedly on the big screen prior to every Theatre event.

**To take advantage of these rewarding sponsorship opportunities, contact:**

**Stephanie Johnson**  
**856-384-8381, ext. 275**  
**E-mail: [sjohnson@slackinc.com](mailto:sjohnson@slackinc.com)**

### ***Choose one of three sponsorship levels:***

#### **Platinum - \$5,000**

- 10 tickets for each of the 2008 live theatrical shows
- Full page advertisement in all Programs for the 2008 live show season
- PowerPoint advertisement slide for 1 year, and a listing on the group sponsorship slide
- Individualized "Platinum Sponsor" plaque for your office
- 10 tickets to exclusive, sponsors-only 2008 Broadway Party, featuring first class entertainment
- Listing on the Theatre's Web site, with link to your business
- Recognition on sign in Theatre lobby
- Choice seating, including the option of box seats

#### **Gold - \$2,500**

- 6 tickets for each of the 2008 live theatrical shows
- 1/2 page advertisement in all Programs for the 2008 live show season
- PowerPoint advertisement slide for 6 consecutive months, and a listing on the group sponsorship slide
- Individualized "Gold Sponsor" plaque for your office
- 6 tickets to exclusive, sponsors-only 2008 Broadway Party, featuring first class entertainment
- Listing on the Theatre's Web site, with link to your business
- Recognition on sign in Theatre lobby
- Choice seating, including the option of box seats

#### **Silver - \$1,000**

- 2 tickets for each of the 2008 live theatrical shows
- 1/4 page advertisement in all Programs for the 2008 live show season
- PowerPoint advertisement slide for 3 consecutive months, and a listing on the group sponsorship slide
- Individualized "Silver Sponsor" plaque for your office
- 2 tickets to exclusive, sponsors-only 2008 Broadway Party, featuring first class entertainment
- Listing on the Theatre's Web site, with link to your business
- Recognition on sign in Theatre lobby

***Please note: We will gladly create an advertisement for your company, or you can provide one. If you'd like our graphic artists to create your advertisement, there is a one-time production fee of \$50.***



## 2008 Advertising Opportunities

Newly restored and full of life, the Broadway Theatre of Pitman has again been welcoming theatre and film lovers since its grand reopening celebration in September, 2006.

The tremendous inaugural year full of live theatrical productions and special movie events is in full swing, but the Theatre's cast and crew are already preparing to stage their second successful season. Don't miss these exciting opportunities to be part of this wonderful experience. Reach the Theatre's dedicated audience when you advertise directly to thousands of show-goers. Reserve your space today for the 2008 season!

### Choose one of four advertising opportunities:

**Banner Ad in the Weekly E-mail Newsletter**  
(1 space available) - \$2,500\*

#### EXCLUSIVE OPPORTUNITY

For 1 full year, your message will reach at least 3,000 Broadway Theatre of Pitman attendees via the weekly e-mail newsletter – that means your advertisement will be seen more than 160,000 times!

\*\$100 per advertisement change

**Rotating Web Banner Ad**  
(6 months) - \$500

For 6 consecutive months, your message will rotate consistently on the Broadway Theatre of Pitman's Web site as part of the highly visible banner ad at the top of the home page. You'll reach thousands of visitors who frequently access the Web site for upcoming special events, directions, show times, and more.

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### PowerPoint Slide

Your message will be seen repeatedly on the big screen. Theatre audience members and movie-goers will be reading your company's message as they wait for the productions to begin. The slide show runs prior to every major Theatre event and before each movie. With numerous show and movie times every weekend of the year, you will reach thousands of Theatre visitors in 2008!

1 year	\$500
6 months*	\$300
3 months*	\$200
1 month	\$100

\*months must be consecutive

### Program Book Advertising

Reserve your space now to be part of the live show Programs. This space books quickly, so don't wait! Choose one of four different size options, and your ad will be included in each of the six Programs printed over the 2008 theatrical season.

Full page	5" x 8"	\$600
1/2 page	5" x 4"	\$350
1/4 page	5" x 2"	\$200
Line ad	Listing of company name	\$100

*Please note: We will gladly create an advertisement for your company, or you can provide one. If you'd like our graphic artists to create your advertisement, there is a one-time production fee of \$50.*